



2007 ENERGY STAR[®] Award Application: Excellence in Home Improvement

Part I: General Information

A. Contact Information: *Please provide the following required information.*

Official Name of Organization or Company (*Exactly as it should appear on an award*)

Street Address (Include suite/room number/mail code)

City

State

Zip Code +4

Primary Contact Name

Title

E-Mail Address

Phone (including area code and extension)

Fax

Communications Contact (or authorized advertising/PR firm)

Communications Contact E-Mail Address

Phone

Fax

B. Headquarters Address: *Please provide if different than above.*

Official Name of Organization or Company

Street Address (Include suite/room number/mail code)

City

State

Zip Code +4

C. Certification Statement:

"I certify that the information provided in this application is true and accurate to the best of my knowledge. I understand that excerpts from this application may be used by EPA and DOE for public outreach related to the ENERGY STAR program and 2007 ENERGY STAR Awards." **Signatory must be an employee of the organization listed above.**

Name Printed/Signed

Title

Date

Part II: Excellence in Home Improvement Application

Eligibility: **Excellence in Home Improvement**

ENERGY STAR state and regional energy efficiency program sponsors, utility, or retailer partners are eligible for this award.

Description: This award recognizes the ENERGY STAR partner (state and public funds administrator, utility, or retailer) who has demonstrated a broad and strategic commitment to improving the energy efficiency of existing homes in 2006.

Candidates for this award should prepare a brief narrative of no more than **two pages** (not including the General Information section) and may include samples of specific promotions, advertisements, or other activities implemented in 2006. These sample materials will **not** count toward the two-page limit.

Strategic vision statements as they relate to ENERGY STAR or energy efficiency in homes are of interest to EPA, including discussion of planned activities for 2007, but the focus of the application should be on programs and activities engaged in during 2006.

Criteria: Award selection will be based upon the following types of activities:

- Design and implementation of comprehensive whole house programs (such as Home Performance with ENERGY STAR).
- Residential product promotional activities and employee or vendor education campaigns that emphasize whole house or system improvements (ENERGY STAR Home Sealing, HVAC Systems).
- Development of consumer educational campaigns, contractor training, certification and capacity building, financing and other efforts aimed at effective residential home improvement market transformation and delivery of energy savings to consumers.